

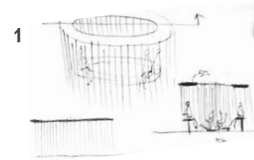


## RESEARCHER'S WAY

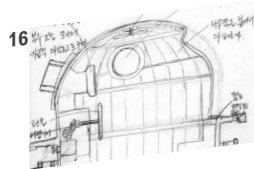
apmap의 세 번째 전시 <researcher's way>는 용인 아모레퍼시픽 기술연구원의 야외 공간에서 펼쳐진다. 미(美)에 대해서 작업하는 예술가와 화장품 연구원의 만남을 통해 두 분야의 교집합을 “새로운 미(美)를 향한 테크놀로지”로 추출하여 참여작가들에게 전시의 주제로 제안하였다. 작가들은 수차례 현장을 답사하였고, 주제에 대한 연구 과정과 결과를 작품으로 형상화하였다. 조각, 설치, 인터랙티브 미디어, 사운드, 건축 등 다양한 장르를 넘나드는 16 작가팀은 전시장에서 영감 받은 장소특정적(site-specific) 신작을 전시장 곳곳에 설치하였다. 관람객은 작품 사이를 거닐며 작품을 매개로 작가들의 질문과 개념을 되짚어보는 사색의 여정, researcher's way(연구자의 길)에 동참한다.

The third exhibition of APMAP titled researcher's way takes place in the outdoor spaces of the AMOREPACIFIC R&D Center in Yongin. Connecting two separate arenas, artists focused on beauty and cosmetics researchers, a theme of “technology towards new beauty” was borne and proposed to artists for the project. The participating artists made many site visits and created works showing both the research process and results pertaining to the theme. A total of sixteen artist teams created new, site-specific works inspired by the exhibiting space using a variety of mediums ranging from sculpture, installation, interactive media, to sound and architecture. The viewers are invited to walk between the works and contemplate the artists' questions and concepts on a meditative journey, joining the researcher's way.

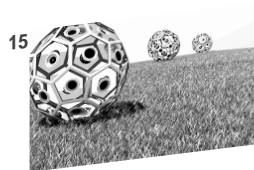
## MAP



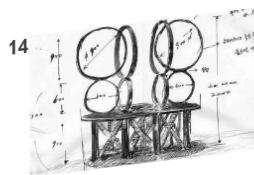
1 건축사사무소 오비비에이  
OBBA  
<오아시스>  
Oasis



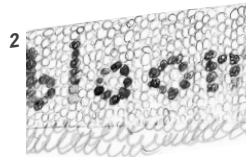
16 박기진  
Kijin Park  
<발견>  
Discovery



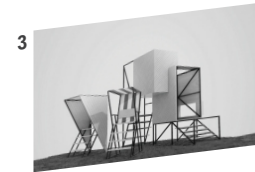
15 카입 + 이종인  
Kayip + Jong-in Lee  
<awakening>



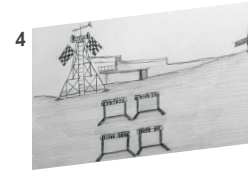
14 방 & 리  
Bang & Lee  
<Cirque>



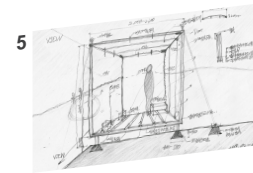
2 밍크 & 에브리웨어  
Mink & Everyware  
<한여름밤의 꿈>  
A Midsummer Night's Dream



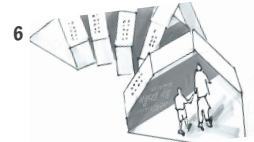
3 제로랩  
zerolab  
<View>



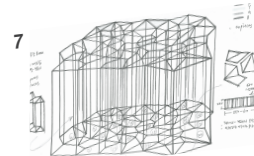
4 박혜수  
Hyesoo Park  
<Toward the World's Best Beauty>



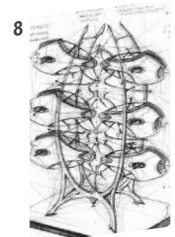
5 조성현  
Sunghyun Cho  
<Mono Cube>



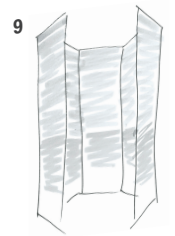
6 송지연  
Jiyeon Song  
<Tunnel of Beauty>



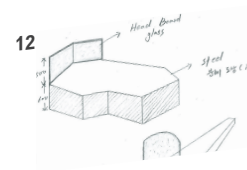
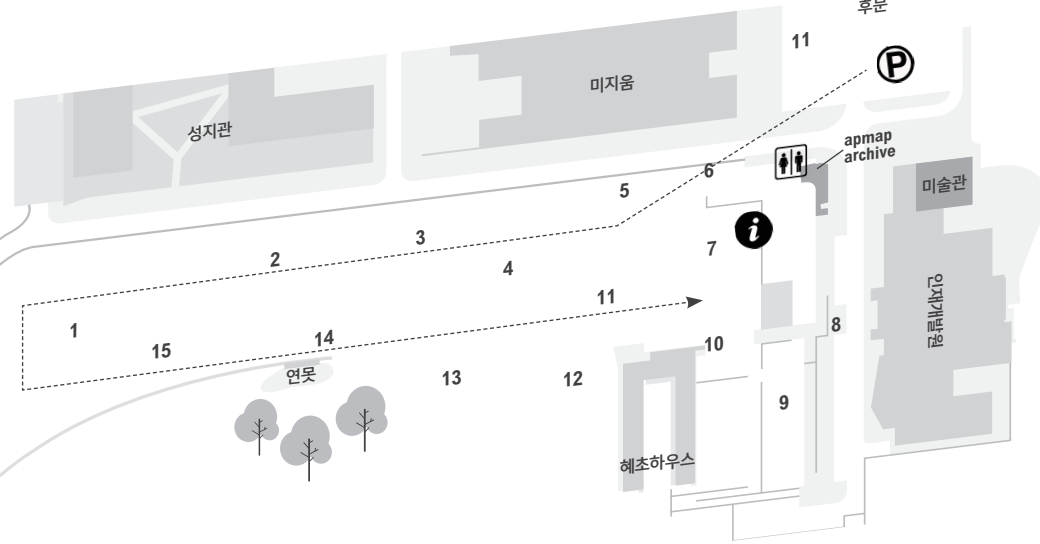
7 조재영  
Jaiyoung Cho  
<Moving Roads>



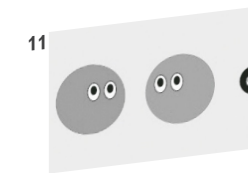
8 정재훈  
Jae hoon Jung  
<우데이스>  
Udeis



9 정승일  
Seung-il Chung  
<아름다운 기술>  
Beautiful Technology



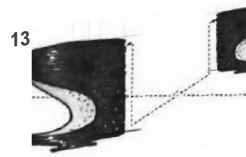
12 차혜림  
Hyelim Cha  
<Benandanti>



11 진달래&박우혁  
Jin Dallae & Park Woohuk  
<미미>  
MeMe



10 남혜연  
Hye Yeon Nam  
<Floating Identity>



13 양수인  
Soo-in Yang  
<소근소근 : 얽힌 생각의 마을>  
SogunSogun : Village of Tangled Thoughts